



*Radiant * Natural * Vital Appearance*

bi**riens**[®]
Boosting **Your** Beauty

Premium Natural Cosmetics



“Your Attractivity and Wellbeing is what is close to our hearts. It is the pivotal point of biOriens® cosmetics“

Fatima Chatir
Founder of biOriens



True beauty is more than just looking good. We would like to offer you more - quick and uncomplicated:

- A radiant, natural and vital appearance
- Wellness for your skin - the human body's largest organ
- Helps combat skin problems
- Advice from beauty and health experts
- The good feeling of buying fair-trade and being sustainable



High-quality products from Orient to Occident

Our aim is to create sustainable beauty – to do so, we combine high-quality products from the Orient and the West.

Natural cosmetics are deeply rooted in the Orient. The precious and mysterious oils of the Berbers have been a firm element of skin care and nutrition for centuries.

It is obvious that this is not an old myth. The German Cancer Research in Heidelberg is only one amongst many institutions which carried out studies about the high-effective oils. The results proved that argan and prickly pear seed oil have several positive effects.

Fatima Chatir and her sisters come from the argan area right in the South-West of Morocco. They grew

up with the oils and are still very close to the women of the fair-trade cooperative.

After careful and diligent research, they have selected high-quality natural resources of a well-known cooperative for the premium natural cosmetics by biOriens.

Certified products and processes as well as very high quality and hygiene standards are our fundamental groundwork. Furthermore, fair labour conditions and a fair payment for the women are very close to our hearts. Because we dearly care about our customers, we are happy to pay higher market prices – this ensures premium service and high-quality products for our customers.

Organic Argan Oil

The all-rounder - a versatile moisturizer

Our Argan Oil is a genuine all-rounder which is moisturizing, strengthening, and regenerative for your hair, face, body and nails. Both dry and rough skin become silky smooth once again. Tangled, unmanageable hair gets back its shiny gloss. The moisturizing effect gives your whole look a new freshness boost and ensures well-being and attractiveness. Argan Oil by biOriens® is perfect for soft massages, refreshing body scrubs or regenerative masks.



Ingredients

Fair trade certified Argania Spinosa Kernel Oil (100%)*. (* = Ingredients from organic farming).

COSMOS ORGANIC certified by Ecocert Greenlife according to COSMOS standard. 100% organic of total. 100% natural origin of total.

Fair Trade certified according to the Fair for Life standards: 100% of total.





Characteristics

Organic Argan Oil of a premium quality

- Anti-aging care for hair, face, body and nails - 100 ml
- 100% fair, pure, vegan and cold-pressed
- Comfortable consistency which gets absorbed by skin very quickly
- Comfortable, natural and nutty smell

Active ingredients

Highly concentrated hydration booster

Approximately 80% unsaturated fatty acids (omega fatty acids) such as linoleic acid and oil acids. High amount of natural antioxidants Vitamin E (Tocopherol).

Effects

Ensures a natural wellness-therapy

- Anti-Aging effect for your skin
- Provides a lot of moisture
- Reduces wrinkles and smoothes skin
- Restores elasticity and flexibility of skin/hair
- Prevents the formation of stretch marks
- Effective at treating skin problems such as neurodermatitis, psoriasis and cellulite
- Natural care before/after sunbathing - the result is a natural look & a longer lasting tan

Use

With a handy spray head and pipette

- **For beautiful and shiny hair:** Use the oil in wet hair and massage in thoroughly. Leave the oil to soak for at least an hour, or even a whole night. Wash your hair as usual.
- **For soft and smooth skin and strong nails:** Apply the Argan Oil on your clean skin/nails and massage in gently.

Organic Omega Oil

The new beauty secret of Morocco

Our special mixture of oils consisting of argan oil, almond oil, prickly pear seed oil and black cumin oil is the beauty secret of Morocco. The secret recipe is put together in a very special way to provide the skin with all omega fatty acids in an optimal balance. This mixture helps your skin to look radiant and vital, and stay healthy.

„You can combine biOriens® Omega Oil as a night oil with biOriens Argan Oil or with biOriens Prickly Pear Seed Oil as a day oil. You will be impressed by the result!“



Ingredients

Fair trade certified Argania Spinosa Kernel Oil (100%)*, Prunus Amygdalus Dulcis Oil (100%)*, Opuntia Ficus-Indica Seed Oil (100%)*, Nigella Sativa Seed Oil (100%). (* = Ingredients from organic farming).

COSMOS ORGANIC certified by Ecocert Greenlife according to COSMOS standard. 98% organic of total. 100% natural origin of total.

Fair Trade certified according to the Fair for Life standards: 73% of total.



50 ml e 1.7 fl oz
Kalt gepresst
100% Fair
Rein
Vegan
Kalt gepresst
Unterstützt
Haut & Haare
in ihren
natürlichen
Funktionen
Strahlendes
Natürliches
Vitales
Aussehen
Bio Omegaöl

50 ml e 1.7 fl oz
Cold-pressed
100% Fair
Pure
Vegan
Cold-pressed
Supports
the Natural
Skin and
Hair
Functions
Organic Omega Oil



Characteristics

Organic Omega Oil of a premium quality

- Anti-aging care for healthy skin and strong hair - 50 ml
- 100% fair, pure, vegan and cold-pressed
- Rich night oil
- Comfortable, natural smell

Active ingredients

All omega fatty acids and vitamins

Rich in omega 9 and omega 3 fatty acids, natural antioxidants and vitamin F, E (Tocopherol), A, B and D.

Effects

Ensures wellbeing and health

- Supports skin/hair in its natural functions
- Soothes, stabilizes and regenerates hair (gives hair more volume)
- The natural protective shell as well as the self-healing process of your skin are strengthened
- Anti-inflammatory and moisturizing effect
- Reduces wrinkles and has an anti-aging effect
- Cellulite reduction
- Effective at treating skin problems such as neurodermatitis, acne, eczemas and psoriasis.
- Reduces muscle and joint aches

Use

With a handy spray head and pipette

Use the oil in a sufficient quantity - as required or on a daily basis (depending on the area). Apply it in circular movements. You can also apply the oil by adding it to your usual skin cream.

Organic Prickly Pear Seed Oil

The perfect beauty booster and therapy supporter

Our luxurious beauty elixir from the Moroccan desert helps to bind water to the skin for a very long time. Being highly antioxidative, our oil soothes itching and has an anti-inflammatory effect. It is a very effective anti-aging product coming from nature; not only does it provide intensive care for your skin, but it also protects, heals and regenerates in a long-lasting way. Therefore, it is very effective at treating skin conditions such as neurodermatitis, acne, eczemas and psoriasis and cellulite.

„Prickly Pear Seed Oil by biOriens® is very precious: the precious ingredients with all its positive characteristics are a blessing for your skin. It is the first choice for sensitive skin which is stressed, tired, impure or suffers from irritations.“



Ingredients

Opuntia Ficus-Indica Seed Oil (100%)*. (* = Ingredients from organic farming).

COSMOS ORGANIC certified by Ecocert Greenlife according to COSMOS standard. 100% organic of total. 100% natural origin of total.



Characteristics

Organic Prickly Pear Seed oil of premium quality

- Anti-Aging care for face, neck/décolleté and hands - 30 ml
- 100% fair, pure, vegan and cold-pressed
- Light consistency which gets absorbed by skin very quickly
- Comfortable, natural smell

Active ingredients

Highly concentrated active ingredients

Approximately 88 % unsaturated fatty acids, 70 % linoleic acid. Vitamin E (Tocopherol) and Vitamin C, herbal agents (Phytosterole)

Effects

Protective, restorative, regenerative

- Anti-aging effects for your skin
- Protects against dehydration, skin is immediately smoother and fresher
- Reduces wrinkles and soothes skin; improves elasticity and firmness of skin
- Skin irritations caused by external factors are prevented; itching is soothed
- Counteracts chronically light damages and prevents age spots
- Aids in the reduction of impurities, acne and blackheads

Use

With pipette - quick and uncomplicated

Apply a few drops of prickly pear seed oil on your face, neck and décolleté in circular movements. You can also apply the oil by adding it to your usual skin cream. Oil can be used on a daily basis in the morning or evening.



Premium quality: fair & sustainable

Traceable origin

Our oil is directly imported from one of the most renowned women's cooperatives in Morocco and is manufactured in Germany according to the strict EU cosmetic guidelines.

We use a sustainable and fair quality management

- Hand-picked harvest from controlled organic farming
- Only natural resources. Careful cold-pressing
- Certified organic, fair-trade natural cosmetics
- Regularly conducted quality analyses
- Very good labour conditions, outstanding payment for the women of the cooperative
- No animal testing

Guarantee of freshness boost

- Import and filling in small batches
- Short storage times with high-quality conditions (dark, cooled < 19 degree Celsius)
- Our product is delivered in high-quality violet glass bottles by Miron with an effective light protection, thereby the quality and organic energy is preserved perfectly.

Precious ingredients which are free from any additives

We do not make use of any additives or preservatives such as parabens, mineral oils, perfumes, Polyethyenglycol, alcohol, silicones, aluminum and micro plastics. Our natural cosmetic consists of a variety of precious ingredients. The high concentration of these ingredients are the core piece of our premium products.

„When it comes to our QM, we concentrate on our customer's wellbeing. All ingredients have to be of very high quality and as pure as possible.“

Fadoua Chatir

Quality Manager at biOriens Morocco



We are happy to advise you:

- **We are pleased to tell you more exclusive beauty secrets about our premium products by biOriens**
- **We are also happy to advise you about treatments accompanied by therapy for skin irritations & problems**
- **Make use of our network of beauty and health experts**
- **More information and advice can be obtained on our website or via email**



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